

### Get your business website to rank in search and social.



# **BUSINESS LISTING DISTRIBUTION**

These aggregators share your business information with a network of directories that power search engines, navigation systems, voice search, mobile apps, and more—and create accurate listings customers can count on.

Listing Distribution gives you a single dashboard to submit, update, and monitor your business information across data aggregators: Neustar/Localeze, Acxiom, Infogroup, and Factual.

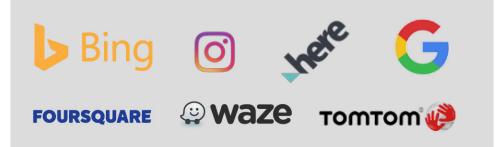
Over time, hundreds of directories will reference these aggregators to collect business data and create accurate listings. This includes search engines, navigation systems, voice search and mobile apps.

When multiple sources have consistent business data, two outcomes occur:

- 1. Google's WebCrawler finds the same information in multiple places and adds more confidence to their business data
- 2. Good backlinks are created with more referring sources to the business' website creating better SEO.

isting Distrib.	oution o			Status: Active
Monitor Data Providers	FAQ			Expires: Feb 13, 2018 Auto-Renew: Enable
low your listing app	ears on the data provid	ers	Sy	noing Status Listing Accuracy
	✓ Accurate 🛕 Centains Errors 🚷 Not Found 🔮 Data Synced			
	(infogroup	acxi@m	factual.	neustar. // Localeze.
Primary Listing Data				
Business Name Omega Dental Clinic	✓ Omega Dental Clinic	✓ Omega Dental Clinic	✓ Omega Dental Clinic	😢 Not Found
Street Address 2911 Carleton St	✓ 2911 Carleton St	🖌 2911 Carleton St	✓ 2911 Carleton St	A 2 W 55th St
Dity Albany	🛕 Orcas W	🛕 Orcas W	🗸 Albany	🛕 Orcas W
State/Prov/Region	🗸 US	🗸 US	8 Not Found	🗸 US
Country JS	🗸 US	🗸 us	🗸 US	🗸 US
5p /Postal Code 50687	A 98587	A 98587	✔ 50687	✔ 50687
Phone Number 480) 555-1234	A 360979456	8 Not Found	8 Not Found	8 Not Found
Nebsite http://www.omegadental.com	8 Not Found	8 Not Found	8 Not Found	8 Not Found
Additional Listing Data	a		Acc	curacy monitoring is not available
.ogo /iew Settings	<b>O</b>	0	Not Applicable	0
Primary Photo Debit, Visa, Masrter Card	۲	Not Applicable	Not Applicable	Not Applicable
lours of Operation	۲	۲	•	•
Payment Methods Debit, Visa, Masrter Card	۲	۲	0	•
Description Dentistry for All Ages	۲	Not Applicable	Not Applicable	Not Applicable
Services Dental care	۲	۲	Not Applicable	Not Applicable
Iranda Add Brands	+ Add Brands	+ Add Brands	Not Applicable	Not Applicable
Landmark • Add Landmark	+ Add Landmark	+ Add Landmark	Not Applicable	Not Applicable
foll Free Number	+ Add Toll Free Number	+ Add Toll Free Number	Not Applicable	+ Add Toll Free Number

# LISTING SYNC PRO



Accurate business listings help search engines and consumers find local businesses online. The problem is that you don't have the time to create and maintain dozens of business listings.

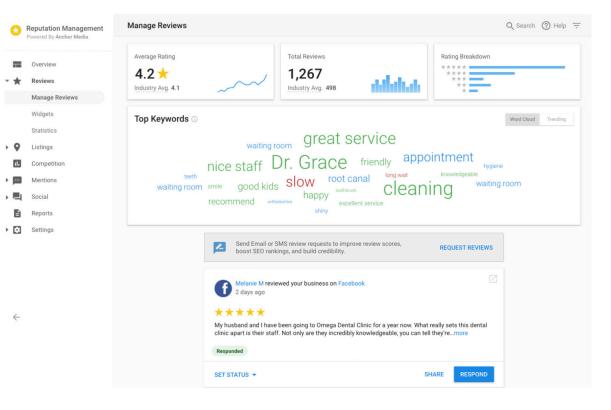
Listing Sync gives you one place to create and sustain accurate business listings across an established network of listing sites.

# **REPUTATION MANAGEMENT**

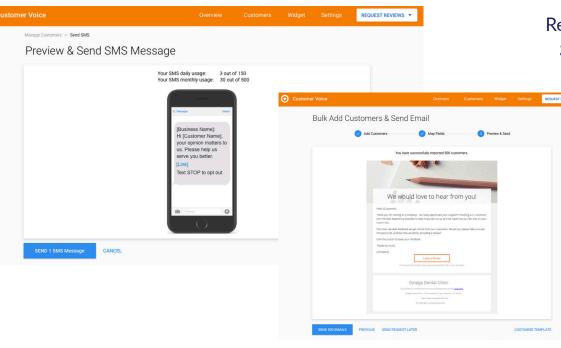
Reputation management brings all of the factors that contribute to your business's online presence in one place, so you can take control of your online reputation.

Compile reviews from dozens of sites so you can easily see what's being said about your business online. Plus, use competitive benchmarking to see how you stack up to the competition.

Executive reports break down how your business is faring in online conversations and helps you understand what to do. Alerts are also sent every time new information is found.



# **CUSTOMER VOICE**



Reach customers wherever they are: Customer Voice gives you the flexibility to request reviews on the medium that works best for your customerseither text message or email.

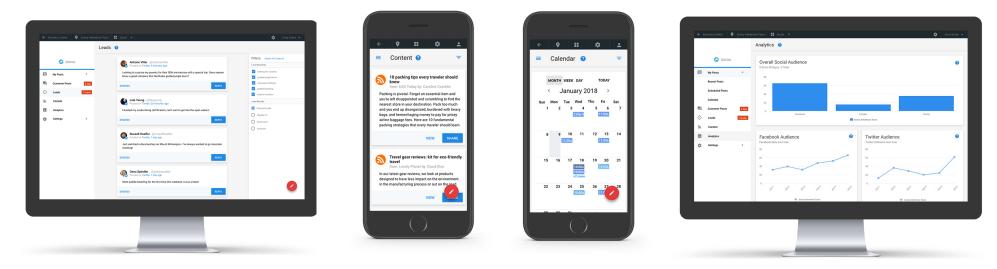
> Customer Voice gives you the power to gather customer experiences to boost online star power and drive more business. Win the trust of new customers, collect their valuable feedback and show up where they are looking.

# **SOCIAL MEDIA**

Schedule content for all of your networks at once, generate new leads, and interact with your existing client-base - all within the same innovative social media tool.

Reach your users wherever they are. With Social Marketing, you can post to Facebook, Twitter, Instagram, Google My Business and Linkedin - all from one place.

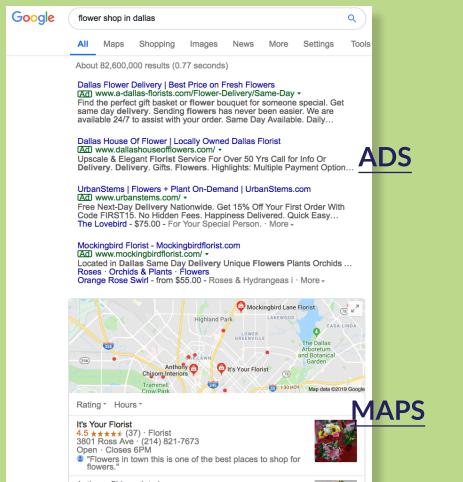
Set up smart lead searches based on your chosen keywords and location, allowing you to find customers looking for businesses like yours.



### **SEO**

SEO is Search Engine Optimization. It's the work that goes into your website to show search engines, like Google, that you're the best result when customers are searching for your product or service. The ultimate goal of SEO is to get your website to the top of the list. So how does Google know which sites to put on the 1st page of results?

### Google evaluates your website based on two things: RELEVANCE and TRUST.



### Website Audit & Keyword Selection:

The process starts with an audit of your current website and keyword selection. Our SEO specialists will perform an audit of your site to determine which keywords on Google will be the most beneficial for you.

### **Onsite Optimization:**

We make sure that all of the onsite components of your website are correct. This will help visitors and search engines easily understand what you do and why you are relevant.

### **Offsite Optimization:**

We promote your business online through high quality content, online business profiles and other time tested online marketing tactics. This will show your website visitors and the search engines that you are a trusted source for the product or service that you provide.

### **Real-time Reporting:**

Our reporting is what sets us apart. You'll have real-time access to your metrics, stats, and reporting so you can see the work that is

being done and the progress your campaign is making.

Anthony Chisom Interiors 5.0 \*\*\*\*\* (1) • Florist 2902 Maple Ave · (214) 239-9145 Open · Closes 6PM S Their website mentions flower shop



Mockingbird Lane Florist 4.0 ★★★★★ (75) · Florist 5606 E Mockingbird Ln · (214) 821-1433 Open · Closes 6PM Flowers plus gourmet baskets & chocolate



#### Image: More places

#### Estrella's Flower Shop: Fresh Flower Delivery Shop in Dallas https://www.flowersdallas1.com/ -

Estrella's Flower Shop offers fresh flower for all types of occasions at an affordable price. Contact us for flower delivery in Dallas. Book a Order from trusted fresh ...

### Dallas Florist | Flower Delivery by McShan Florist

Flower Delivery in Dallas, TX. McShan Contemporary Dozen Red Ros RGANIC McShan Contemporary Dozen Red Roses. McShan Beautiful Romance McShan Contemporary Dozen Red Roses. McShan Dedulin Romance McShan Beautiful Romance. McShan Petals of Pink Bouquet McShan SEARCH Petals of Pink Bouquet. McShan Love Blooms McShan Love Blooms McShan Purest Love McShan Purest Love. Birthday · Shop All · Get Well · Shop by Occasion

THE BEST 10 Florists in Dallas, TX - Last Updated February 2019 - Yelp https://www.yelp.com > Dallas, TX > Shopping > Flowers & Gifts > Florists -Best Florists in Dallas, TX - Park Cities Petals, Lane Florist, Flower Reign, Petals & Stems Florist, Lake ... "I have never been to the Petals and Stem florist shop.

#### Dallas Florist - Flower Delivery by Dr Delphinium Designs & Events https://www.drdelphinium.com/ -

Your floriet in Dallae TX Dr Do

### **Improved Rankings:**

Our goal is that your website reaches the first page for the keywords that we selected. As we continue to optimize your site and build more links from trusted sources, your own site begins to rise in the rankings on Google and other search engines.

#### **Increased Sales:**

By increasing your rankings, you're increasing your traffic, which will ultimately lead to an increase in leads and sales for your business.

### 84% of clicks are organic.

Searchers skip advertisements and click on organic search results to find what they're looking for.